



WI DECA State Officers



2009-10 Wisconsin DECA State Officer Directory

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State Officers

The Service Team for WI DECA

The WISCONSIN DECA state officers are multi-talented young people trained to present effective workshops, provide short keynote speeches, and assist in local chapter activities.

WISCONSIN DECA's officers are highly motivated, enthusiastic, and ready to serve the needs of all-local members and chapter advisors. Tapping into this talent pool can dramatically heighten the excitement level in your local chapter and provide your members with insights into the wide spectrum of total leadership development opportunities that DECA provides.

To arrange for one of the state officers to visit your school or a local group, you may call them directly or contact the Wisconsin DECA office at 608-267-9253 or 608-266-8837.

Sample activities appropriate for state officers include:

- Speaking to marketing students and prospective members about the benefits of DECA.
- Assisting in recruitment during class scheduling/enrollment.
- Conducting chapter officer/member installation ceremonies.
- Serving as host for a leadership seminar/activity.
- Participating in local employer appreciation banquets.
- Planning fun ice breaking activities for district/area competitive events.
- Assisting in organizing a DECA Week activity.
- Speaking at service organizations and school group meetings.

Specific State Officer Responsibilities

The following duties are examples of what each officer may choose to do. **Specific responsibilities are developed during the June State Officer Training.** *Examples of possible duties for each office are listed below.*

The President's duties could include, but are not limited to, any of the following:

- ☐ To provide overall leadership for the state association.
- ☐ To provide leadership and management of the state officer team.
- ☐ To provide leadership during the Fall "Kick-Off" meetings at various locations around the state.
- ☐ To initiate and maintain communications with the national officers.
- ☐ To initiate and maintain communications with state presidents of all Wisconsin Career & Technical Student Organizations.
- ☐ To be the official designee for the state association in response to specific invitations.
- ☐ To be the designated leader at all Wisconsin DECA sponsored activities.
- ☐ To develop and carry out additional duties and responsibilities as designated in the state officer program of work.

The Vice President for Civic Consciousness duties could include, but are not limited to, any of the following:

- ☐ To represent the state association at all civic consciousness activities as invited.
- ☐ To promote the implementation of civic consciousness activities on the local and state levels.
- ☐ To develop and manage the "Act of Kindness" program.
- ☐ To provide leadership to a statewide Community Service Project.
- ☐ To gather information and report on local community service.
- ☐ To assist with all state association activities as requested.
- ☐ To assist with district level activities as requested.
- ☐ To develop and carry out additional duties and responsibilities as designated in the state officer program of work.

The Vice President for Chapter Development duties could include, but are not limited to, any of the following:

- ☐ To identify potential new chapters.
- ☐ To be the official liaison between the state association and all new chapters.
- ☐ To provide helpful information to new chapter advisors and chapter officers.
- ☐ To respond to special requests from new chapters.
- ☐ To create a helping network between new and established chapters.
- ☐ To promote the development of gold chapters within the state association.
- ☐ To help inactive chapters as requested.
- ☐ To assist with all state association activities as requested.

- ☐ To assist with district level activities as requested.
- ☐ To develop and carry out additional duties and responsibilities as designated in the state officer program of work.

The Vice President for Communications duties could include, but are not limited to, any of the following:

- ☐ To assist with the development a slideshow/video for the state conference.
- ☐ To develop written communications and promotions for state association activities.
- ☐ To gather information from local chapters concerning their activities.
- ☐ To maintain and update the State Officers' Website using web software.
- ☐ To assist with all state association activities as requested.
- ☐ To assist with district level activities as requested.
- ☐ To develop and carry out additional duties and responsibilities as designated in the state officer program of work.

The Vice President for Public Relations duties could include, but are not limited to, any of the following:

- ☐ To identify ways to promote DECA to various target markets.
- ☐ To identify target audiences for specific state association information.
- ☐ To help local chapters with local promotion strategies.
- ☐ To help gain recognition for Wisconsin DECA.
- ☐ To assist with all state association activities as requested.
- ☐ To assist with district level activities as requested.
- ☐ To develop and carry out additional duties and responsibilities as designated in the state officer program of work.

The Vice President for Business Partnerships duties could include, but are not limited to, any of the following:

- ☐ To assist with the development of the Partnership for Progress initiative.
- ☐ To help initiate and maintain contact with key supporters.
- ☐ To promote the development of additional scholarships for students.
- ☐ To identify and recruit motivational speakers for the Fall Kickoff meetings and other WDECA activities.
- ☐ To assist with the recruitment of judges.
- ☐ To assist with all state association activities as requested.
- ☐ To assist with district level activities as requested.
- ☐ To develop and carry out additional duties and responsibilities as designated in the state officer program of work.
- ☐ To serve as a representative on The Foundation for Wisconsin DECA Board of Directors.

General State Officer Responsibilities

To the State Association...

- Your foremost responsibility as a State Officer is to professionally represent thousands of WDECA members throughout the State of Wisconsin.
- The entire organization will be judged by others' impression of you. Consequently, you must always be mindful of the image you project.
- You are charged with the responsibility of developing enthusiasm whenever you speak officially for DECA.
- You are charged with the responsibility of projecting a professional student leader image.
- The growth of WDECA during your term of office will depend on the performance of your duties.
- You are to attend all district and state WDECA meetings that relate to your office and to be prepared for all activities in advance.

To Wisconsin DECA Members...

- As a State Officer, you have the challenge to provide guidance, leadership, and inspiration to all members of DECA.
- The example which you set will affect each member's enthusiasm, involvement, and emotions toward DECA.
- You must at all times exhibit the qualities of leadership that will contribute to the growth of DECA through its many members.
- You will inspire leadership in direct proportion to the degree that you, as an individual, give leadership.
- In reaching for higher goals and self-improvement, so will those you meet desire for self-improvement and attainment of higher goals.

To Self and Family...

- Remember you have a responsibility to yourself and to your family.
- In selecting your priorities, keep in mind that DECA does not take priority over your education. **But it does take priority over other extra school activities.**

- Vince Lombardi said, “Winning isn't everything, but wanting to win is.” You owe yourself the obligation to “want to succeed” to achieve as much as you can and be the best you can.
- Keep your parents informed of what you do in DECA. Their support and guidance is very important to your success as an officer.

To Other State Officers...

The other State Officers will act as a very important support group. Often, only they can relate to the problems and situations you are experiencing. Avoid forming cliques with a few of the other State Officers. There may be several officers you want to spend more time with but the success of the team depends on everyone “getting along” and working together.

If there is a problem with another State Officer, talk it out immediately. When rooming together, respect everyone's space and possessions. Small problems that aren't immediately taken care of can grow into immense problems.

Respect all opinions. You are all leaders and often you will need to compromise for the good of the organization. After a decision is made, it is your responsibility to support that decision. Present a uniform front of togetherness.

It is your duty to correspond with other members of the team, as to the progress you are making and as to the activities undertaken.

To your Local Chapter...

- Because of the many state DECA activities you will be actively involved in, you may have less time than you would like to spend on local chapter activities.
- Do as much as humanly possible but don't accept responsibilities that you don't have time to complete.
- It is recommended that State Officers not be local chapter officers.
- Give support to your local chapter. Let them know what you're doing as a State Officer.
- Don't dominate chapter meetings or discussion. Have the president add you to the agenda if you have a report to give on State or District activities.
- When at State activities, you are a member of the State team and not a member of your local chapter. This may mean missing chapter meetings and other activities.

To your Chapter Advisor...

It is extremely important that you keep your chapter advisor informed of your activities at all times. It is suggested that you schedule a ten-minute meeting with your advisor each week for the purpose of discussing State activities.

Your chapter advisor's encouragement and support is very important. Don't expect special privileges from your advisor because you are a State Officer.

Make sure all your classroom work is completed on time. If a time extension is needed, talk to your advisor.

To the State Advisor & State Association Representatives of WI DECA

- Send in all requests and requested information on time.
- Copies of all DECA correspondence should be copied to her except personal items. All your correspondence is filed for future reference and for next year's officers.
- Be on time to all meetings and activities. Call if you will be late or your plans change.

To Wisconsin DECA Chapters...

- Send out all meeting notices and agendas a minimum of two weeks in advance.
- Plan or assist in the planning of all District activities.
- Attend district activities as requested. Be prepared.
- Listen to everyone's ideas. Have an open mind.

To your Employer

- Request time off for DECA activities as soon as possible. Keep them informed of your DECA activities. They will be more supportive if they understand what you are doing.

Wisconsin State Officer Activities

Orientation Meeting - Within three weeks of the State Conference
REQUIRED ATTENDANCE

State Officer Workshop - Usually the second week in June
REQUIRED ATTENDANCE

Chapter Officer Workshop - Usually the end of July
REQUIRED ATTENDANCE

Local Fall Kick-Offs - September-October
REQUIRED ATTENDANCE AT ONE - upon invitation and State Advisor approval

Leadership Labs - October - November
REQUIRED ATTENDANCE AT ONE LAB

Central Region Leadership Conference – November/December
OPTIONAL ATTENDANCE

District Conferences - January
REQUIRED ATTENDANCE AT ONE DISTRICT CONFERENCE

State Officer Screening - February (usually second weekend)
REQUIRED ATTENDANCE

State Officer Meeting - February (same general time period as Screening)
REQUIRED ATTENDANCE

State Conference - March
REQUIRED ATTENDANCE

National Conference - April-May
OPTIONAL ATTENDANCE—No longer a state officer activity.

FAILURE TO ATTEND NOTED REQUIRED ACTIVITIES WILL LEAD TO DISCUSSION OF RESIGNATION OF STATE OFFICE

WI DECA State Officer Screening 2010



- WHO:** Potential State Officer Candidates
(Sophomores and Juniors who want to serve WI DECA)
- WHAT:** State Officer Screening
- WHY:** To impact the future of Marketing Education in Wisconsin
- WHEN:** Applications are due January 30, 2010 to Holly Gregory @
1080 Lowell Drive, Oconomowoc, WI 53066.
- WHERE:** Madison, WI, Saturday, February 13, 2010, 8 a.m.-1:30 p.m.
Sun Prairie High School (once selected as an officer candidate, elections will
take place at the State Career Development Conference)
- HOW:** Application packet will be online or request one from a current state
officer or state advisor! Visit these websites soon!
<http://www.dpi.state.wi.us/deca/wideca.html> or www.wideca.org.

*"The first step towards getting somewhere is to decide that you are not going to stay where you are."
J.P. Morgan*

Application Checklist:

1. Completed State Officer Application
2. Three completed recommendation forms
3. Statement of support with required signatures
4. A Signed Code of Conduct
5. Acceptance of Candidate's Responsibility



Agenda for State Officer Screening

Saturday, February 13, 2010
Sun Prairie High School
220 Kroncke Drive, Sun Prairie, WI 53590
H.S. Cafeteria

8:00 Registration

8:15 Candidate Orientation

8:00 Judge Orientation

8:30 Candidate Interviews and Presentations begin

Noon Election Committee Meets

1:30 End of Screening

Candidates and Advisors should stay until the end of the day.



State Officer Screening Procedures

1. Each candidate submits the state officer application by January 30, 2010 to the WIDECA co-Elections Director, Holly Gregory
2. Each candidate should select and rank their top three offices they'd be interested in accepting. This is important and described later in the screening process.
3. Each candidate submits three Recommendations for State Officer Candidate forms using the provided form. Suggested resources for these recommendations include: school officials, teachers, counselors, employers, co-workers (over 21), community members and leaders, etc. Recommendations should not be provided by: Parents, relatives, classmates, etc. These recommendations should be submitted with the application.
4. Each candidate gains the support of their advisor, parents, and school officials
5. Each candidate agrees to the Code of Conduct and Assurances
6. Each candidate completes the "take home" exam and submits the answer key ONLY with the application

7. Each candidate supplies the WIDECA Elections Director with three (3) head shot photos in a DECA Blazer measuring no larger than 4x6 on the day of screening.
8. Each candidate prepares for participation the day of screening in the following two activities:
 - a. Present a two-minute speech on “DECA and what it means to me.”
The target audience is the screening committee. The purpose of the speech is to convince the committee of your belief in DECA and its goals and your dedication to the organization. The speech can be viewed as a sales presentation on your behalf.
 - b. Participate in a personal interview. You will be asked a variety of questions during this session regarding your “office seeking” strengths. Be prepared with the knowledge of State Officer Characteristics, etc.



State Officer Screening Policies

1. No one chapter should have more than three candidates due to the time factor. The projected completion of screening is 1:30 p.m.
2. A DECA Blazer and/or other suitable professional dress is required.
3. Each candidate should bring \$15 to cover screening fees and lunch. Advisors who plan on staying for lunch should bring a \$10 check/cash contribution made out to WI DECA Center.
4. Two candidates will be selected for each office. A chapter may have more than one candidate qualify for the state conference elections. However, the candidates for any one office will be from different schools.
5. Candidates are strongly encouraged to indicate and rank their top three choices on the application form. During the screening process, several small group screening committees will evaluate each candidate on the criteria provided.
6. Candidates should stay until the end of the day.
7. Candidate selections will be provided to all advisors on the day of screening.



State Officer Application

Name

Chapter

I am interested in serving WDECA in the following offices. Rank the following offices 1-6

- ___ **President**
- ___ **VP Public Relations**
- ___ **VP Chapter Development**
- ___ **VP Civic Consciousness**
- ___ **VP Communications**
- ___ **VP Business Partnerships**

Current year in school:

First Semester GPA:

Cumulative GPA: 0.0000

Last grade in Marketing:

The following questions should be answered in 150 words or less.

- 1.) Describe participation and leadership in DECA activities.

- 2.) Describe your best personal characteristics.

- 3.) Describe your special interest(s) and or hobbies.

- 4.) In addition to marketing education, what other classes do you plan to taking next year?

- 5.) In addition to being a DECA State Officer, what activities do you plan on being involved in?



Statement of Support

_____ has submitted an application to be a Wisconsin DECA State Officer.

Name of candidate

Their success is closely related to the support they receive from their family, chapter advisor, and school officials. Please indicate your approval and support of him/her pursuing their goal to be an effective state officer.

"I am in support of this candidate becoming an elected state officer of Wisconsin DECA. I will do whatever I can to support and encourage them. To the best of my knowledge, all information provided in the application is up-to-date and correct."

Signature of Parent(s)

Date

Signature of Chapter Advisor

Date

Signature of Principal

Date

Signature of School Counselor

Date

Acceptance of Candidate's Responsibility

I recognize that the following obligations are a part of an officer's responsibilities. I hope to perform to the best of my abilities these and any other duties of the office to which I may be elected.

	Initial of Candidate
1. To become knowledgeable about the state and national DECA Program of Activities, and to be able to discuss it with chapter officers and other interested parties.	_____
2. Observe standards of official dress, exemplary personal conduct, and personal grooming while representing DECA.	_____
3. Full attendance and participation in the meetings of the DECA state officers. I will resign my office if I am unable to attend the <u>complete</u> June State Officer Training Workshop.	_____
4. Speaking at local DECA functions upon the invitation of the local chapter.	_____
5. Attendance and participation in the State Career Development Conference is required. Attendance in the Central Region Leadership Conference and International Career Development Conference is optional.	_____
6. Careful preparations for fulfilling responsibilities for DECA activities in which I am involved.	_____
7. Notification to the DECA staff of all invitations for representation of DECA.	_____
8. Responsible and timely reporting of activities conducted as a representative of the DECA organization.	_____
9. Development of State Officer Strategic Plan in cooperation with the state officer team and state advisor.	_____
10. Follow all guidelines to be an effective state officer as presented at training.	_____
11. Fulfill all responsibilities as spelled out in the State Officer Program of Work.	_____
12. Abide by the State Officer Code of Conduct while I am a candidate and a state officer. I will resign my office if I fail to follow the state Officer Code of Conduct.	_____
Parent or Guardian	Officer Candidate
Local Chapter Advisor	Chapter Name



State DECA Officer Code of Conduct

I agree to follow the State DECA Officer Code of Conduct while I am representing the Wisconsin Association of DECA as a member of the State Officer Team. I will resign my office if I fail to follow this code.

1. I shall not possess or consume any alcoholic beverages or illegal controlled substances of any kind or in any form.
2. I shall follow the established curfew. Curfew means I am quiet and in my own room unless I am conducting official business at the instruction of the state DECA staff.
3. Official conferences and activities begin when I leave home for the event and end when I return home. Therefore this code is in effect throughout this entire period of time.
4. I will always conduct myself in a professional manner as a representative of DECA.
5. I shall apply appropriate leadership principles at all times. These include, but are not limited to the following: consensus building, compromising, listening, respecting other people's opinions and possessions, democratic styles rather than dictatorial styles, maintaining enthusiasm and involvement, and conflict resolution through open communications.
6. I shall refrain from the use of tobacco in any form, especially while representing DECA.
7. I shall wear appropriate dress at all official functions. Denim jeans, skirts, or dresses are not professional dress. Denim and jean-like apparel are appropriate at the dance, but not during any other official sessions or meetings.
8. I shall immediately remove myself from all situations that could compromise my professional image.
9. I shall refrain from dating fellow state DECA officers while I am in office. I shall refrain from dating anyone while at a WDECA activity.
10. I shall not deface public property. I will be responsible for any damages caused to rooms or facilities I am responsible for.
11. I shall keep the state DECA staff informed of my whereabouts and activities at all times, where the activities are an official function of my office, or while I am in her charge.
12. I shall be prompt and prepared at all times.
13. I shall carry out my duties and responsibilities to the best of my abilities.
14. I shall attend all official conference activities, unless I receive prior approval from state staff to be absent. **If I am unable to participate in all required State Officer meetings, I will resign my office. Special permission must be received from the state advisor to be excused from required meetings.**
15. I shall keep my local chapter advisor informed of all official correspondence. I shall forward a copy of all official correspondence written by me to the state office.
16. I shall follow my local school policies where they are more restrictive than the state policies and guidelines.
17. I shall not be engaged in any inappropriate or illicit behavior.
18. I am responsible for reporting any violations of these codes of conduct committed by myself or by fellow officers.
19. If other situations arise that are not covered by the Code of Conduct for State DECA Officers, I shall use my best judgment in the situation. Above all I will try to act in such a way that I will reflect positively on the Wisconsin Association of DECA.

Parent or Guardian	Officer Candidate
Local Chapter Adviser	Chapter Name

Recommendation for State Officer Candidate

To be completed by three adults. Submit with application.

Student's Name	School
How long have you known this person?	Identify the basis of your relationship

Check each characteristic as follows:

VG: Very Good **G:** Good **F:** Fair **NI:** No Information **NA:** Not Apply

	VG	G	F	NI	NA
Dependability -Prompt, sincere, consistent, truthful, follows directions					
Leadership -Assertive, able to inspire others, resourceful, listens, uses good judgment					
Industrious -Persistent, good work habits, makes good use of time, hard working					
Eagerness – Eager to learn, attentive, and interested in position.					
Initiative -Accepts responsibility, able to work without supervision, works at a steady pace, starts work without instruction					
Team Player -Ability to get along with others, adaptable, friendly, tactful, respect for others, sense of humor					
Personal Appearance and Grooming -Clean, neat, orderly					
Attitude -Positive, honest, practices self-discipline, enthusiastic, motivated					

Signature	Date
Position	

Remarks *(Continue on reverse side as needed.)*

State Officer Study Guide

TERM	ANSWER
DECA Guide	The catalog of National DECA materials, awards, supplies, and approved sales projects
DECA, Inc.	Group of adults who are directly responsible for the youth program of National DECA
C.O.W.	Chapter Officer Workshop
P.O.W.	Program of Work
N.A.B.	National Advisory Board — Group of business representatives who are from donor companies who lend financial support to DECA
Reston, Virginia	Location of National DECA Headquarters
Madison, Wisconsin	Location of Wisconsin DECA Headquarters
Blue and Gold	Official DECA Colors
February	Official DECA Month
Second Week in October	Official DECA Week
Diamond	Official DECA Emblem
DECA Tagline (Motto)	“Developing Future Leaders For Marketing and Management”
Current State Officers	Emily Klipp, Cat Quinn, Payton Larson, James McMahon, Rebecca King, Brad Lentz
National DECA President	Ryan Dyck
Central Region Vice President	Nick Gerken
Sara Baird	WDECA State Advisor
Ed Davis	National DECA Executive Director
Sales Project	Official Name of a fund raiser
<i>DECA Dimensions</i>	Official National DECA Newspaper
S.O.W.	State Officer Workshop
National DECA Regions	Western, Central, Southern, North Atlantic
Central Region States	Illinois, Indiana, Kentucky, Iowa, Ohio, Minnesota, Nebraska, Kansas,

	Michigan, North and South Dakotas, Wisconsin, Missouri
WMEA	Wisconsin Marketing Education Association
<p style="text-align: center;">Four Points of DECA Diamond:</p> <p>Social Intelligence Gain knowledge of social graces; develop poise to attend well-planned social events.</p> <p>Civic Consciousness Recognize your responsibilities and obligations to the community by studying your community needs and planning community betterment activities. Realize your responsibility in our free enterprise system.</p> <p>Vocational Understanding Can take place in the business world by acquiring first-hand knowledge of merchandise, salesmanship, and opportunities available in your future career.</p> <p>Leadership Development Given opportunity to participate in activities to teach you to not only be a leader but also a good follower.</p>	
National Board of Directors	8 state advisors elected by DECA, Inc. to conduct official business.
Learn and Earn Project	A financial project to organize and develop a sales project activity.
Chapter Creative Marketing Project	A DECA project which is sponsored by the Sales and Marketing Executive International that enables a chapter to work on a beneficial research project in their local school or community.
WDECA	Wisconsin DECA's State Association
Conferences	Official National, State, or District meetings (not conventions)
Chapters	Local segments of DECA (not clubs)
Advisors	Adults charged with the responsibilities of giving guidance to the state and chapter associations.
Lake Geneva	Location of State Career Development Conference
Louisville, KY	Location of International Conference
Minneapolis, MN	Location of 2009 Central Region Leadership Conference
Skills USA	Technology and Pre-Engineering Students
HOSA	Health Occupations Students of America
FFA	FFA, A National Organization
FBLA	Future Business Leaders of America
FCCLA	Family, Career, and Community Leaders of America

Candidate Information for State Conference

WISCONSIN DECA ELECTION PROCEDURES

Congratulations on being nominated as a candidate for an office in Wisconsin DECA! Following is a list of procedures for you to follow before and while you are at the State Conference. Read and follow these guidelines very carefully.

Before The Conference

1. Prepare your state officer candidate bio, which will be printed in the state conference program. Mail to: Sara Baird postmarked no later than March 2nd.
2. Prepare a three-minute speech on a topic related to “Choose DECA to Work With, to Sponsor, or...” The target audience is a group of business people, community leaders, or school leaders that are employed in positions similar to the one you are seeking. They are looking for a group of young adults to work with on a special project that relates to the office you are seeking. You are the representative that is speaking on behalf of DECA. It is your goal to convince them to become involved in a DECA activity related to your office.
3. Prepare your written platform as it relates to the specific duties of the office you are seeking. You will present your 3 minute speech followed by five minutes to present your platform followed by fifteen minutes of questioning by the Elections Committee. You may use posters, handouts, samples, or any other **written form** of communications to present your platform during your presentation. (Do not use slides, videos, etc.)
4. Prepare for the Election Committee interview.

Candidate Bio

A bio will be submitted that includes a comprehensive background of the candidate. The bio should be able to be viewed by the delegation and WI DECA stakeholders to supply a snapshot of who the respective candidates are.

Speech for the Election Committee

Here is a list of potential groups you could speak to related to your office. This list is provided to give you an idea—you are in no way limited to this potential list. Before you give your speech, you will inform your audience (the delegates) of the group you are choosing to speak to and the activity you are requesting their support for.

Office	Sample Group to speak to:	Sample initiative to seek support:
President	Mayors convention, WI DECA Foundation board, Legislators	Support for a leadership lab, request for funding, support for Carl Perkins funding, Request for attendance at state conference
VP for Civic Consciousness	Student delegation, Business Professionals	You are seeking their support of a specific statewide community improvement project
VP for Business Partnerships	Business professionals, Alumni	Funding for DECA competitive events, Recruiting supporters to give time and resources to DECA
VP for Chapter Development	Group of advisors, a group of new members	Trying to pitch a recruitment campaign, what members should do to increase chapter involvement, Why DECA dues are important and what they provide
VP for Public Relations	Representatives from different media outlets	Request for air time, why they should publish an article,
VP for Communications	Wisconsin State Legislator	You are requesting their support for a law to make marketing Education required in every high school

Election Committee

The Election Committee will be composed of business professionals, alumni, and student delegates attending SCDC. This committee could include: current marketing teachers and college students majoring in marketing education. They will be allowed to ask questions of the candidates as agreed upon in their orientation session.

The Elections Committee will cast secret ballots after all interviews and presentations have been completed and discussion has been completed within each room. Ties will be broken through combination of additional platform presentations by the candidates and voting.

Each chapter can nominate one member to be on the Elections Committee. The Elections Director will make the final selections and notification of the committee. No students from chapters with candidates will be placed on the committee.

There is to be no contact with the Election Committee prior to the State Conference. The only contact between the Election Committee and a candidate should be during scheduled meetings.

At The Conference

All candidate activities will follow the orientation meeting. Candidates should be available the entire day or until the Elections Committee casts their votes.

Voting will be done by secret ballot. Announcement and installation of the new state officers will be made at the final Awards Session.

Candidates are to have no contact with the Election Committee outside of the interviews and presentations for the purpose of influencing the election outcome. There should be no contact between the Election Committee and the chapter advisor of a candidate or chapter members from a candidate's school for the purpose of influencing the election.

DECA Blazer

All candidates must have a DECA blazer. This blazer must be worn during all interviews and presentations to the Election Committee.

Campaign Expenditures

There is no need to spend any money on a campaign. The only materials a candidate needs to prepare are for the presentation of their platform which is the only time additional materials may be provided to the Election Committee. At no other time are any written campaign materials to be presented to the Committee. All efforts to influence the outcome of the elections must be done during the scheduled meetings with the Election Committee.

Campaign Ethics

Be fair in your campaign. Concentrate on your positive contributions and qualifications. Speak fairly about your competition. Don't speak against them personally, against their school, how they dress, etc. Be positive about yourself, not negative about your competition. You should be able to remain friends and shake hands when the voting is over.

Campaign Ethics Board

If a candidate has a serious concern/complaint about the unethical campaign practices of another candidate, they should bring their concern to the attention of one of the co-Elections Directors, Sara Zwiefelhofer or Holly Gregory. Election Committee members who are contacted by the candidate, their advisor, or members from the candidate's chapter, for the purpose of influencing the election, will also be reported to the Elections Director. Upon consultation with the State Advisor, a decision will be made on the seriousness of the charge. A special session of the Campaign Ethics Board may be called to investigate, gather facts, and make a recommendation to the State Advisor on the future of the candidate for a WDECA office.

The Board will consist of the Elections Director, State Advisor, a member of the Board of Directors, and three current state officers. The Board must meet and make their recommendation before the announcement of the new officer team at the Final Awards Session. Once the new team is announced, no complaints will lead to the replacement of an officer except in highly unusual or extreme circumstances.

Wisconsin DECA State Officer Selection State Conference Judge Review Notes

Office:	Candidate One Name: _____	Candidate Two Name: _____
Speech and Communication Did the candidate effectively speak to the target audience? Did the speech get and hold your attention? Would the speech cause you to act on their behalf? Was information shared that convinced you of the value of DECA to young people and others? Was the speech organized and delivered effectively?	Notes:	Notes:
Platform Presentation Was the platform creative and interesting? Would the platform enhance the value of DECA to various groups? Would the platform benefit the members of DECA? Was the platform effectively presented? Was the candidate poised and professional?	Notes:	Notes:
Interview Would the candidate be an effective officer? Would the candidate be a good team member? Would the candidate relate to students and adults? Would the candidate create a good image? Did the candidate have effective communication skills? Was the candidate sincere and dedicated to the organization? Would you predict success for this candidate? Will the candidate have time to be a DECA Officer?	Notes:	Notes: